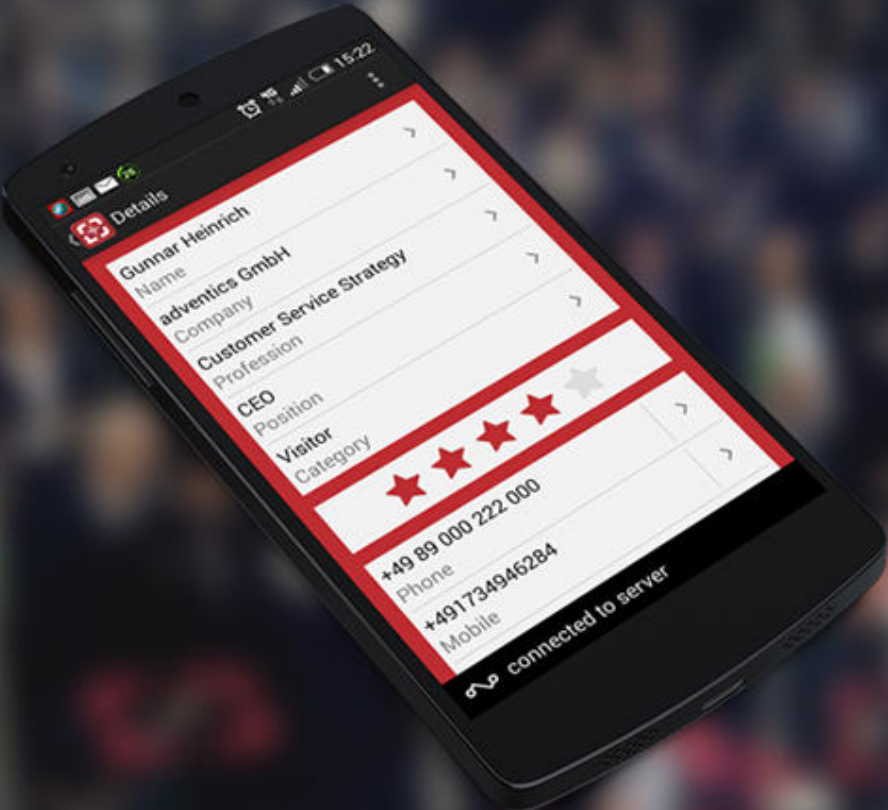


Scan2Lead – State-of-the-art Lead Tracking at Messe Düsseldorf



SCAN2LEAD

the state-of-the-art lead tracking solution
for the exhibition industry

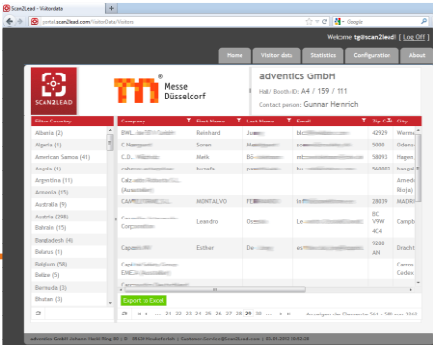
For the Lead Tracking exhibitors can choose from three different options, which all work seamlessly together

- With the various solutions, barcodes of visitor badges can be scanned.
- The visitor information are immediately available and can be used for marketing campaigns
- Further information and videos on www.scan2lead.com

0,- €
incl. with S2L products

PORTAL

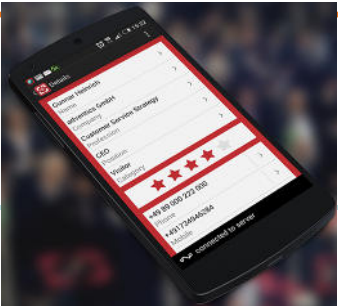
- Display and management of visitor information
- Statistics & reports
- Configuration



SMART

- Scanning visitors
- Recording notes
- Scan business cards

149,- €
(299,- incl. rental-iPad)



COLLECT

- Small, mobile device
- High performance

299,- €



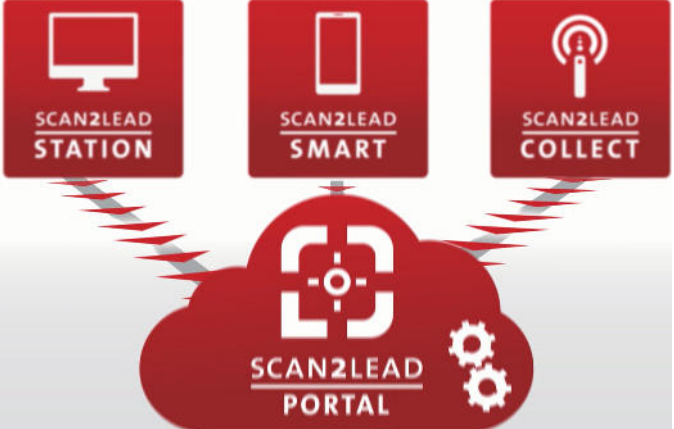
STATION

- Notebook-solution (e.g. used for booth counter)

299,- €
(399,- incl. notebook)

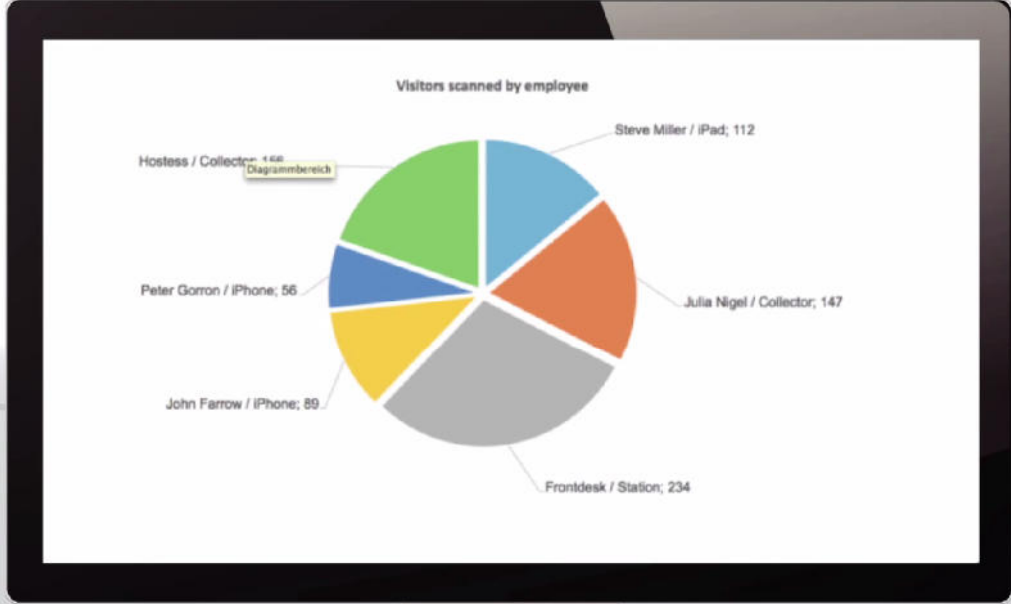


All visitor information are also accessible in the individual Web-Portal, regardless of the used Scan2Lead products.



The screenshot shows a web portal interface with a table of visitor data. The table has columns for 'Device', 'Scanned At', and several columns of icons for actions like 'Star', 'Print', 'Share', 'vC...', 'Edit', and 'Del'. A blue tooltip is visible over one of the rows, listing actions: 'Scan2Lead iPad', 'Scan2Lead Station', 'Consulting Visitors', 'Consulting IT-Infrastr.', 'Add to Newsletter', 'Send Catalog', and 'Call after show'. The bottom of the screen shows the footer: '| Customer.Service@Scan2Lead.com | 7/15/2014 3:00:28 PM | Version: 1.8.0.0'.

Device	Scanned At	Star	Print	Share	vC...	Edit	Del
Heinrich's iPad	10.07.2014 14:45	★					
HTC One	10.07.2014 15:44						
HTC One	10.07.2014 15:45						
Bernhards iPad	10.07.2014 13:41	★					
HTC One							
HTC One							
Bernhards iPad							
Booth Counter	10.07.2014 19:32	★					
Booth Counter	10.07.2014 19:35	★					



The process – from registration until booth visit



Visitor registers online in the internet or onsite at the entrance



- Every visitor receives his personalized entry ticket (Badge)
- The ticket has a barcode for the access control system
- The same barcode can also be used by the exhibitor to retrieve valuable information about the visitor

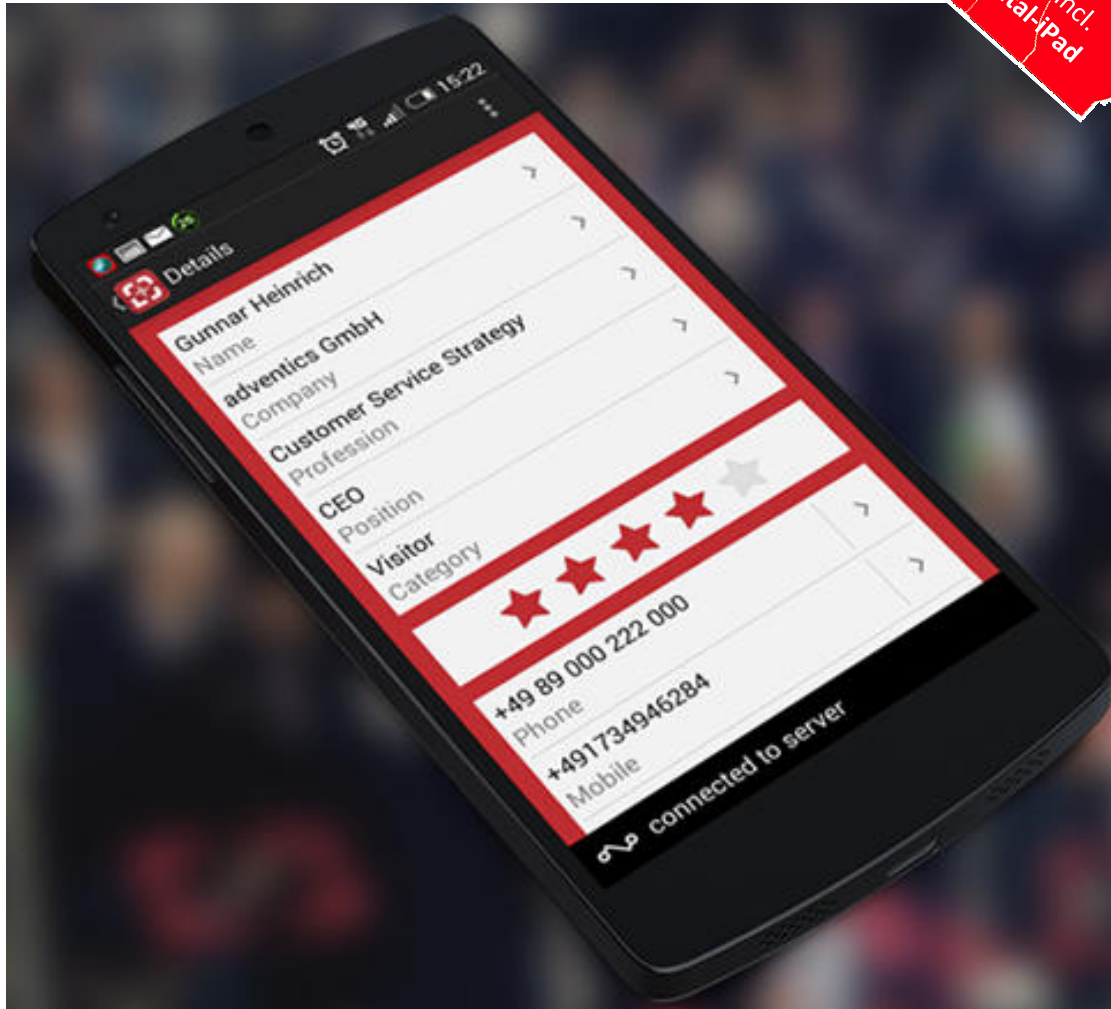


The visitor passes the turnstiles at the entrance of the trade fair

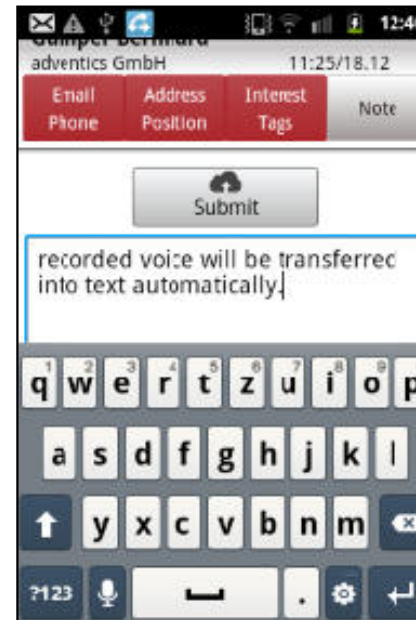
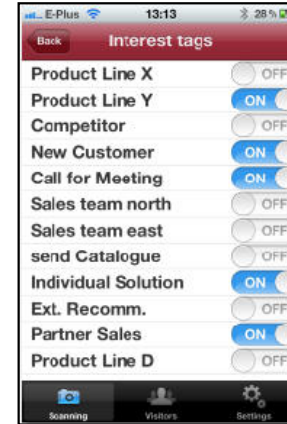


- The exhibitor can scan the visitor's badge and get immediately all registered information
- Additional lead information can be easily recoded

The **Scan2Lead SMART** solution is perfect to scan visitors, record individual information and assign pre-configured interest tags (for Smartphones **and** Tablets)













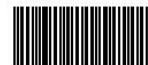


149,- €
299,- incl.
rental-ipad



- Barcode scan from the visitor's badge
- LIVE-Data of all visitors (not only after the show)
- Assigning of pre-configured lead qualifiers („Interest Tags“) and dynamic lead forms
- Support of speech-recognition
- Support of all common Smartphones and tablets (iOS und Android)
- If the exhibitor doesn't have or don't want to use own smartphones, rental devices are available on request
- Scan business cards
- Attach documents and photos

Chose **Scan2Lead COLLECT** for your hostesses, or if you simply want to scan the contacts details of your visitors



	adventics 2014		
	adventics Test		A99 / 987
Scan2Lead Interface		Consulting IT-Infrastr.	
Consulting Visitors		Add to Newsletter	
Scan2Lead Station		Send Catalog	
Scan2Lead iPhone		Send Quotation	
Machine ABC		Call after show	
Consulting Exhibitor		Schedule Meeting	

- Easy to operate (one button)
- Battery doesn't need recharging
- By scanning additional barcodes interest tags can be assigned as well
- In your report, know who has scanned whom and when



Scan2Lead STATION is perfect to scan every visitor at the booth counter during entering the stand. (incl. Scanner!)

299,- €
(399,- incl
rental-Notebook)

- Visitor data are displayed immediately
Stand personnel can always see the last 25 visitors on a glance („who is currently on our booth?“)
- Assigning of visitor's interest by mouse click
- Easy note taking
- Support of all common notebooks and MacBooks (Web application)
- Rental notebooks are available on request



The lead retrieval system of Messe Düsseldorf offers numerous advantages for exhibitors and visitors

Advantages for exhibitors

- No time consuming typing of visitor data
- No errors or misspelled information
- Additional information can be recorded immediately* (Speech-notes, free configurable interest tags)
- Access statistics and reports directly on the smartphone
- Often more data as on the business card
- Quick processing of data (e.g. for marketing activities)

* Depending on the selected solution

Advantages of Lead Tracking at Messe Düsseldorf

Advantages for visitors

- Fast and convenient
- Visitor has full control
- Free of cost, no business cards needed, environmental friendly
- Trustworthy follow-up and distribution of required information material

The **Scan2Lead PORTAL** is the personal and secure access for every exhibitor, to see and manage all visitor information on a glance.

Scan2Lead - Visitordata

portal.scan2lead.com/VisitorData/Visitors

Welcome tg@scan2lead! [Log Off]

Home Visitor data Statistics Configuration About

SCAN2LEAD

Messe Düsseldorf

adventics GmbH
Hall/ Booth/ID: A4 / 159 / 111
Contact person: Gunnar Heinrich

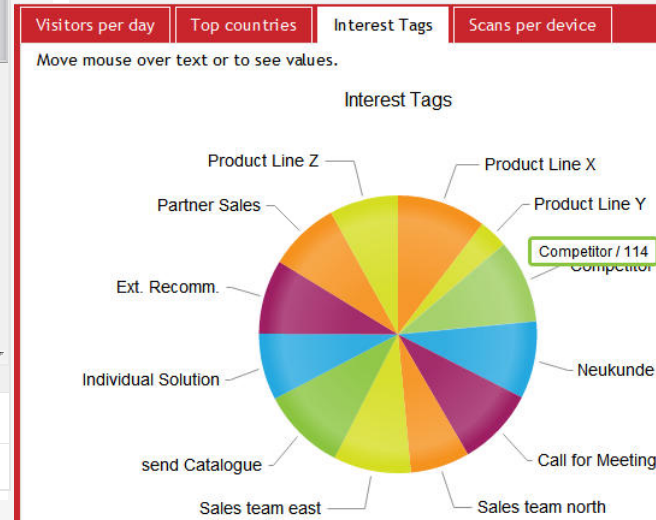
0,-€ (included in solutions)

Filter Country	Company	First Name	Last Name	Email	Zip Code	Country
Albania (2)	BWL	Reinhard	Ju	bl	42929	Werne
Algeria (1)	C N	Soren	Me	so	5000	Odens
American Samca (41)	C.D.	Meik	Bö	ml	58093	Hagen
Angola (1)	cab	huzefa	pa	hu	560002	bangal
Argentina (11)	Calz					Arned
Armenia (15)	(AUS					Rioja)
Australia (9)	CAM	MUNIALVO	Ft	in	28039	MAURI
Austria (298)	Can	Leandro	Os	Le	BC V9W 4C4	Campb
Bahrain (15)	Cor					
Bangladesh (4)	Cap	Esther	De	es	9701 AN	Dracht
Belarus (1)	Cap					
Belgium (58)	Cap					Carros
Belize (5)	EME					Cedex
Bermuda (3)						
Bhutan (3)						




Export to Excel

Anzeigen der Elemente 561 - 580 von 3262

- LIVE-Data of all visitors (not only after the show)
- Management of all Scan2Lead-devices of an exhibitor and assignment to booth-personnel
- Statistics & Reports
- Export to Excel by pressing one button
- Free configuration of lead qualifiers (so called „Interest Tags“)



Following the demand of our exhibitors we built typical packages with an interesting discount (can be ordered via the OOS web shop)

	Scan2Lead Paket Smartpackage 10% 5 x Scan2Lead Smart	670,00 €
	Scan2Lead Paket Smartpackage 20% 10 x Scan2Lead Smart	1.199,00 €
	Scan2Lead Paket Collect 7,5% 5 x Scan2Lead Collect	1.385,00 €

It takes only a few steps to a successful trade show

Before the exhibition

- Logging-in into the Scan2Lead Portal and activating Lead-Managements (possibly assigning of further licenses to stand-personnel)
- Option: Configuration of an individual leadform, available on all Scan2Lead devices
- Pick-up of eventual rented Scanning-Devices at the Scan2Lead-Counter at the day before or during the show
- Further information under www.scan2lead.com

During the exhibition

- Scanning of visitors with the various Scan2Lead-devices (e.g. Smartphone, data collector, Notebook-solution)
- Recording of additional information to the visitor (depending on the device-type e.g. speech-notes, Interest-Tags)
- Using all the scanned and recorded visitor information directly out of the Portal (Filters, Download, Reports, ...)

After the exhibition

- Logging-in into the Scan2Lead Portal and downloading all of the collected visitor information
- Importing of all visitor information in the exhibitor's CRM system for further marketing activities